

## JEJU AIR BRAND IDENTITY

Being Korea's first low-cost carrier (LCC) and no.1 LCC of Korea, until today, Jeju Air is committed to the low-cost carrier business model.

A high-efficiency, low-cost business structure, high service quality, and innovative corporate culture of the company has brought about new traveling culture of which allowed Jeju Air to meet the needs of countless customers.

The "J" shape, layout, and the color orange in the Jeju Air logo represent the friendliness and safety of Jeju Air, part of the consistent experience that customers enjoy with the airline.

The interior and exterior design of Jeju Air's aircraft features elements of Jeju Island's natural environment as motifs, with the flag atop the "i" in the logo not only welcoming passengers but also symbolizing global leadership.

# ABOUT JEJU AIR

## Jeju Air

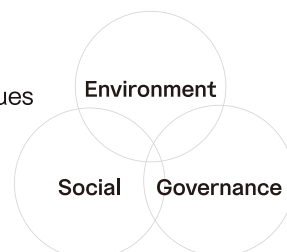
Established on January 25, 2005, Jeju Air has made air travel affordable, becoming Korea's leading low-cost carrier. Jeju Air operates flights to 50 cities across the Asia-Pacific region on 73 routes.

## Core Values



## ESG Management

Jeju Air actively promotes ESG values by pursuing the implementation of ESG management to bring about meaningful achievements.



## ESG Campaign

### Jeju Island Indo-pacific Bottlenose Dolphin Protector

Working closely with Diversity In Life Organization, Jeju Air support research for a sustainable future of dolphins and promote ecological value of dolphins to tourists visiting Jeju Island.

### Green Traveler, Refresh Earth

Jeju Air launched an eco-friendly slogan and emblem to express our will to practice eco-friendly practices.

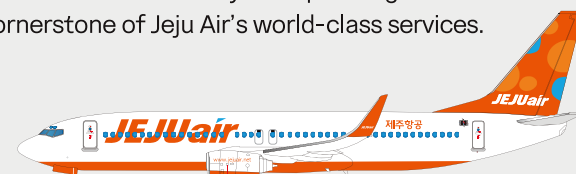
## Ethical Management

Jeju Air's Ethics Charter and Code of Ethics are the foundation that supports the transparency and fairness of our business practice and corporate culture. Jeju Air is committed to the pursuit of ethical management that benefits all customers, employees, shareholders, and partners.

# JEJU AIR AIRCRAFT

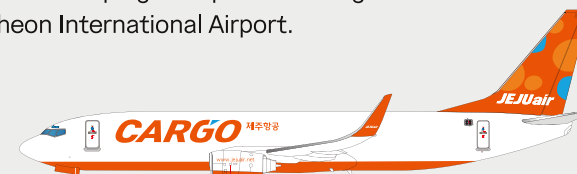
## Boeing 737-800

The Boeing 737-800NG (New Generation) is a jet aircraft with a passenger capacity ranging from 100 to 200 people. With about 2,000 units in operation around the world, the B737-800NG is the most widely used passenger aircraft model and a cornerstone of Jeju Air's world-class services.



## CARGO Carriers

Jeju Air commenced cargo carrier operation on June 20, 2022, becoming the first Korean low-cost carrier to offer a cargo service. Transporting about 17,000 tons of cargo each year, Jeju Air is helping to expand the cargo network of Incheon International Airport.



## Boeing 737-8

Jeju Air began operating the Boeing 737-8 passenger aircraft in 2023. With fuel savings of more than 20% and longer traveling distances, the B737-8 will enable Jeju Air to offer flights to many more additional routes.



# SAFETY MANAGEMENT

## IATA Operational Safety Audit (14th Edition) Certification

The Operational Safety Audit of the International Air Transport Association (IATA) is a set of international standards that applies to the aviation safety management and quality assurance of airlines. After assessing Jeju Air on 934 items in 8 different areas, including operation, aviation management, maintenance, cabin, transport, cargo, and aviation security, a specialized auditor certified Jeju Air as fully compliant with the aviation safety management standards of the IATA Operational Safety Audit.

# WANT TO KNOW MORE ABOUT JEJU AIR

**WEBSITE** [www.jejuair.net](http://www.jejuair.net)

**INQUIRES** +82 1599-1500



**Facebook** [www.facebook.com/countrycode](https://www.facebook.com/countrycode)

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**Youtube** [www.youtube.com/@funjejuair](https://www.youtube.com/@funjejuair)

**Weibo** \*China [www.weibo.com/funjejuair](https://www.weibo.com/funjejuair)

**Tiktok** [www.tiktok.com/@jejuair.tiktok](https://www.tiktok.com/@jejuair.tiktok)

## Jeju Air Promotions

Promotion	Sales period	Departure period
JJIM Event	Upon release of summer&winter schedules	Summer&winter
JJ MEMBER'S WEEK	Third Wednesday of every month, for 7 days	Within 4 months of the month of purchase
48-Hour Time Attack	Last week of every month, for 48 hours	Within 1 month of the month of purchase

\* Promotion schedules are subject to change.

New Standard  
**The 1st Korean LCC**

**JEJUair**

# MEMBER BENEFITS

## New Member Benefits

- 1,000 Refresh Points (issued automatically upon registering)
- 7% discount on domestic adult airfares  
\* bookings made on the Jeju Air app only
- 5% discount on international adult airfares  
\* bookings made on the Jeju Air app only

\* Domestic and international airfare discounts :  
Use within 30 days from register / Board within 90 days from register

## Membership Level Standard

SILVER	All members
SILVER+	50,000 Refresh Points or 10 boarded flights
GOLD	100,000 Refresh Points or 20 boarded flights
VIP	250,000 Refresh Points or 50 boarded flights

\* In calculating member class, 1 boarded domestic flight counts as 0.5 flights.

## Benefits per membership Level

Benefits	Point System	Additional Baggage	Priority Doorside baggage	Priority boarding	Pre-assign Seat
SILVER	5%	-	-	-	-
SILVER+	5.5%	-	-	○	-
GOLD	6%	○	○	○	-
VIP	10%	○	○	○	○

\* Point accumulation is based on airfare

\* Additional baggage does not apply to Guam or Saipan Routes.

REGISTER WITH JEJU AIR  
AND RECEIVE BENEFITS



# REFRESH POINT

## Refresh Point

Jeju Air rewards frequent flyers with Refresh Points, which passengers can collect and use to make purchases or transfer to another Jeju Air member via the Jeju Air website or app.

\* Please refer to the Jeju Air website for full details.

# BAGGAGE POLICY

## Carry-on Baggage

Each passenger is allowed 1 carry-on bag + 1 personal item (laptop computer, briefcase, handbag, etc.)

\* Carry-on baggage may need to be checked in if cabin space is full.

## Checked Baggage

### International flights :

Check in up to 15KG baggage for free (10 KG for infants)

**Guam and Saipan flights :** Check in up to 23 KG free

\* Free baggage allowance varies depending on the airfare and does not apply to FLY airfares.

**Domestic flights :** Check in up to 15 KG of baggage for free

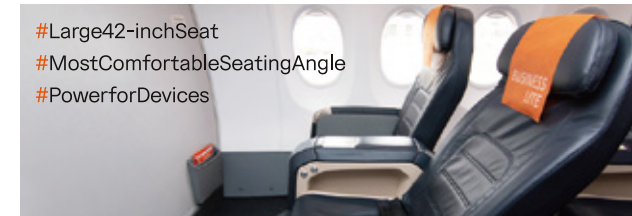
\* The free baggage allowance varies depending on the airfare and does not apply to infants and FLY airfares.

\* **Both Domestic/International :** There will be overweight baggage charges for additional baggage weight exceeding free baggage allowance.

# JEJU AIR SERVICE

## Business Lite

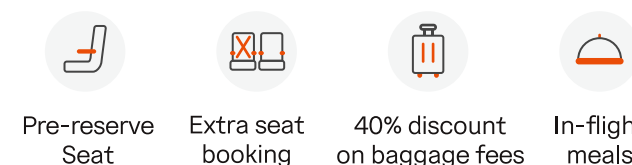
Enjoy the comfort of business-class air travel at reasonable prices.



- #Large42-inchSeat
- #MostComfortableSeatingAngle
- #PowerforDevices

- Priority check-in at reserved counters
- 30 KG free baggage allowance (23 KG x 2 items for US flights)
- Priority baggage service (fast baggage retrieval)
- In-flight meal \* International Routes Only
- Cabin crew designated to Business Lite \* Int'l Routes Only
- Complimentary Amenity \* Int'l Routes Only

## Booking Services



## Pet Transport Service

Make bookings to travel with pets over 8 weeks old.

\* Dogs, cats, and birds only



## Bicycle Carry Bag Service

Book to rent a carry bag for your checked-in bicycle.



- Baggage fee included \* Applies to bicycles only
- Sports equipment charges waived

## Sports Membership

Get a Sports Membership to check in your sports equipment with your baggage for free.



- Free sports equipment transport \* 1 sports item
- Sports equipment charges waived

## Golf Membership

Get a Golf Membership to check in your golf equipment with your baggage for free and enjoy convenient transport to golf courses.



- 25 KG allowance on checked-in golf equipment
- Priority baggage service
- Rides between airports and golf courses \* MOVV Discount
- AGL discount

# JEJU AIR SHOPPING



## In-flight meals

Choose a meal from various options to enjoy on your flight.

## In-flight duty-free shopping

Conveniently purchase duty-free goods at great prices on your flight.

## AirCafe

Enjoy a variety of snacks from popular Korean brands on your flight.

## Home delivery

For Korea residents only, order AirCafe products on your flight to be delivered to your home.

## Crew Shopper

Let one of our cabin crew members guide you through the available AirCafe products.



# JEJU AIR OPERATED CITIES

